



**DIGITAL TRAINING  
SKILLS INSTITUTE**



*Basic*  
**GRAPHIC DESIGNING**  
**COURSE**

**2** *Duration*  
**MONTHS**



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www.dtsiedu.org



# Course GOALS

An advanced graphic designing course goals are designed to deep' expertise in using industry-standard software, enhancing creativity, and applying advanced design principles. It emphasizes UX/UI design, real-world project experience, and motion graphics to build well-rounded skills. The course also focuses on project management, collaboration, and developing a professional portfolio showcasing diverse projects



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# Course OBJECTIVES

## STUDENTS WILL BE ABLE TO:

- Achieve Proficiency In Advanced Features Of Design Software Like Adobe Creative Suite To Create High-Quality Visuals
- Enhance Creativity And The Ability To Produce Unique, Innovative Designs
- Build A Portfolio That Showcases A Range Of Advanced Projects Demonstrating Skill And Versatility
- Cultivate The Ability To Address Complex Design Challenges With Practical, Effective Solutions
- Stay Updated With Current And Emerging Design Trends To Produce Relevant And Impactful Work



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# Course OUTLINES

## MODULE 1:

### INTRODUCTION OF GRAPHIC DESIGN

- Definition And Scope Of Graphic Designing
- Definition And Scope Of Graphic Designing
- Evolution Of Graphic Design
- The Objective Of A Graphic Designing
- What Is Creativity?

**Task:** Write a short essay defining graphic design, its scope, and its relevance in at least three different industries

## MODULE 2:

### INTRODUCTION OF ADOBE PHOTOSHOP

- Overview Of Adobe Photoshop
- Understanding The Photoshop Interface
- Menu, Panel, Layers And Tools
- Open The Files
- Creating New File
- Exporting And Saving The Files

**Task:** Create a new project in Adobe Photoshop, exploring the interface, using various tools, and saving the file in different formats



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# Course OUTLINES

## MODULE 3:

### INTRODUCTION OF ADOBE XD

- Overview Of Adobe Photoshop
- Understanding The XD INTERFACE
- Menu, Panel, Layers And Tools
- Understanding File Formatting
- Understanding Prototype Process

**Task:** write about adobe XD, file formatting process how to prototype, and why we are prototype?

## MODULE 4:

### IMAGE EDITING

- Definition And Purpose Of Image Editing
- Image Formats And Resolutions
- Cropping And Resizing Images
- Adjusting Brightness, Contrast
- Exposure Color Correction And Enhancement
- Retouching And Healing

**Task:** Edit a provided image by cropping, resizing, adjusting brightness and contrast, and applying color correction techniques



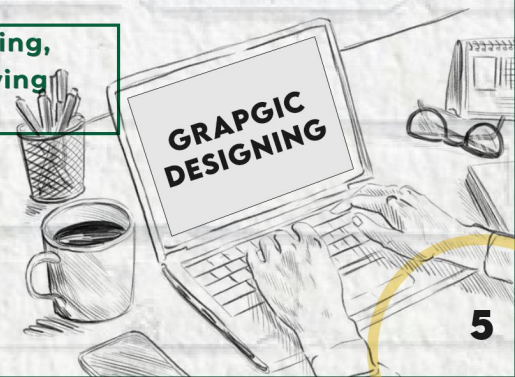
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# Course OUTLINES

## MODULE 5:

### SOCIAL MEDIA POST & BROCHURE DESIGN

- Introduction To Social Media Post Designing
- Social Media Platforms And Specifications
- Introduction To Brochure Design
- Identifying Target Audience And Objectives
- Imagery And Graphics

**Task:** Design a social media post and brochure for a specific platform, incorporating appropriate typography and visual elements.

## MODULE 6:

### LOGO DESIGN

- Introduction To Logo Design
- Logo Design Process
- Logo Types And Styles
- Elements Of Effective Logos
- Typography In Logo Design
- Symbolism And Visual Representation
- Color In Logo Design
- How To Make Mockups



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# Course OUTLINES

**Task:** Create a logo concept for a fictional brand, outlining the design process, elements of the logo, and the symbolism behind the chosen design

## MODULE 7:

### INTRODUCTION TO UI/UX DESIGN

- What Is User Interface (UI)?
- What Is User Experience (UX)?
- What Is A Prototype?
- How To Prototype?

**Task:** write a paragraph about UI and UX what is the prototype and for what purpose we use it

## MODULE 8:

### WEB & APP DESIGN

- Overview Of Web Designing
- How To Design A Web
- Web Designing Platforms And Specifications
- Overview Of App
- How To Design A App



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# Course OUTLINES

**Task:** what is web and app design write a paragraph on it  
and design a web and app page



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